

# Office of Attorney General Terry Goddard



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FOR IMMEDIATE RELEASE

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## Terry Goddard Releases Guide for Young Consumers

(Phoenix, Ariz. – March 3, 2008) Attorney General Terry Goddard today unveiled a new *Consumer Guide for Young Adults* at the start of Arizona Consumer Protection Month.

This guide is designed for people between 16 and 25 who are beginning to make major financial decisions, such as buying a car, signing a cell phone contract, applying for a new credit card or entering into an apartment lease. It also provides tips to avoid falling victim to identity theft or a variety of scams.

"Awareness is the first line of defense for consumers to manage their money wisely and protect themselves against frauds or ripoffs," Goddard said. "We developed this guide to provide practical advice and information that is useful to young people as they get ready to go to college or enter the work force."

The guide includes a "Top 10 Consumer Tips" list, starting with a time-tested maxim: "If it sounds too good to be true, it probably is."

The 28-page guide can be downloaded from the Attorney General's Web site: [www.azag.gov](http://www.azag.gov). Printed copies are available on request from the Attorney General's Office.

Throughout March, Goddard is encouraging people to master the financial facts of life and strengthen their protection against fraud. Financially savvy consumers are more likely to make smart decisions about managing their money, using credit wisely and building a solid financial foundation for their future.

If you believe you have been a victim of fraud, please contact the Attorney General's Office in Phoenix at 602.542.5763; in Tucson at 520.628.6504; or outside the Phoenix and Tucson metro areas at 1.800.352.8431. To file a complaint in person, the Attorney General's Office has 36 satellite offices throughout Arizona with volunteers available to help. Locations and hours are posted on the Attorney General's Web site at [www.azag.gov](http://www.azag.gov). Please visit the Web site to sign up for scam alerts and weekly messages from Attorney General Goddard.

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